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## **Kyle Sparks Launches Dataline's New Charlotte Office** *Local IT industry veteran joins Dataline to increase presence in North Carolina*

Charlotte, N.C., -- Dataline, Inc., an information technology systems integrator for the commercial and government business sectors, announced today that it has hired Kyle Sparks, a Charlotte-based IT professional with more than 15 years of information technology sales and business development experience, as regional manager for its newest office in Charlotte, North Carolina. In this role, Sparks is responsible for expanding and managing Dataline's services in the Charlotte metropolitan area.

Prior to joining Dataline, Sparks served as the eastern US territory manager for Connected Corporation, a subsidiary of Iron Mountain. At Connected, he led business development efforts selling enterprise client-server storage software within a 12-state territory and was accountable for overseeing lead generation efforts and contract negotiations.

"The hiring of Kyle to head our new office is a part of planned initiative for strengthening our operations and presence in the Charlotte area," said Denise Robinson, president of Dataline, Inc. "Kyle's extensive technical sales and management experience is critical as we expand our service offerings in Charlotte."

Dataline, Inc. is an information technology systems integrator that specializes in delivering customized, creative IT solutions for customers in the commercial and government business sectors. Dataline was founded in 1990 and now employs more than 460 professionals. Dataline's headquarters is in Norfolk, VA, with branch offices in Charleston, SC; Charlotte, NC; Philadelphia, PA; Richmond, VA; Tampa, FL; and near Washington, D.C., in both Gaithersburg, MD & McLean, VA. For additional information, visit [www.dataline.com](http://www.dataline.com)

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